

Gillespie Field Sports Village



SPORT TEAMS REPRESENT A COMMUNITY

WHAT ?

- **San Diego Chargers have been asking for a new stadium for the last 13 years.**
- **NEW & IMPROVED Stadium Proposal**
- **Service to a VARIETY of Sports**
- **Utilize Vacant Property**
- **Innovative**
- **Employment Opportunities – JOBS**
- **Cost Effective**
- **Local Morale**

WHO ?

- San Diego County – 2nd most populated in CA. & 5th most populated in US.
- City - part of the County
- Chargers – been in San Diego since 1961
- Casinos – Sycuan, Viejas and Barona
- San Diego State University
- The Public

This is going to require the whole TEAM



WHERE?

GILLESPIE FIELD



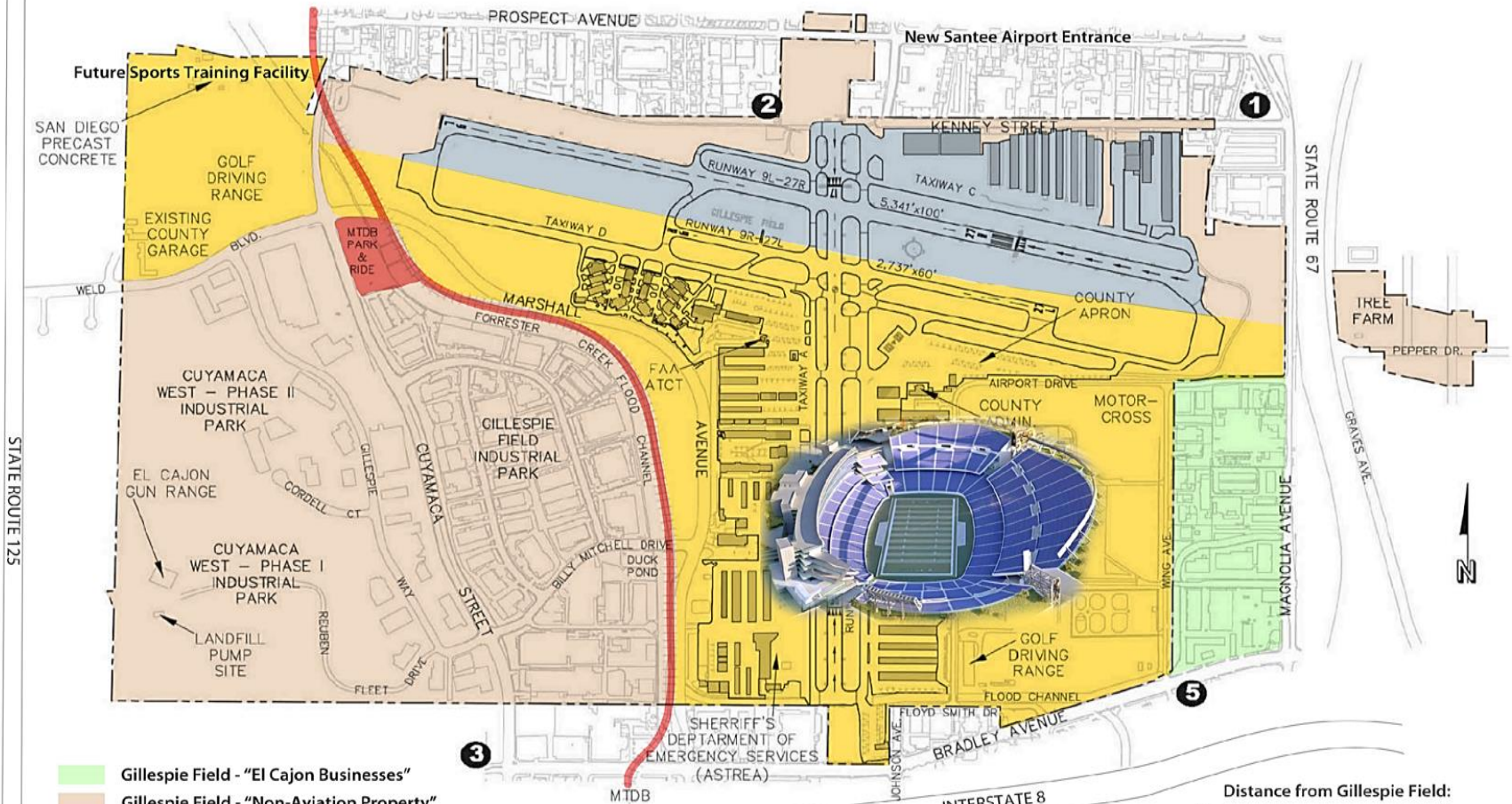
WHY ?

- Location - San Diego County Owned
- Exponential Land Value
- Create JOBS
- Estimated 250 acres
- 180 acre Vacant Flat PRIME LAND
- Surrounded by FOUR freeways
- 52, 67, 8 and the 125
- Trolley Station already on Premise
- Close Proximity to Casinos
- Room for Expansion

GILLESPIE FIELD - SPORTS VILLAGE

FUTURE HOME OF THE SAN DIEGO CHARGERS

STATE ROUTE 52



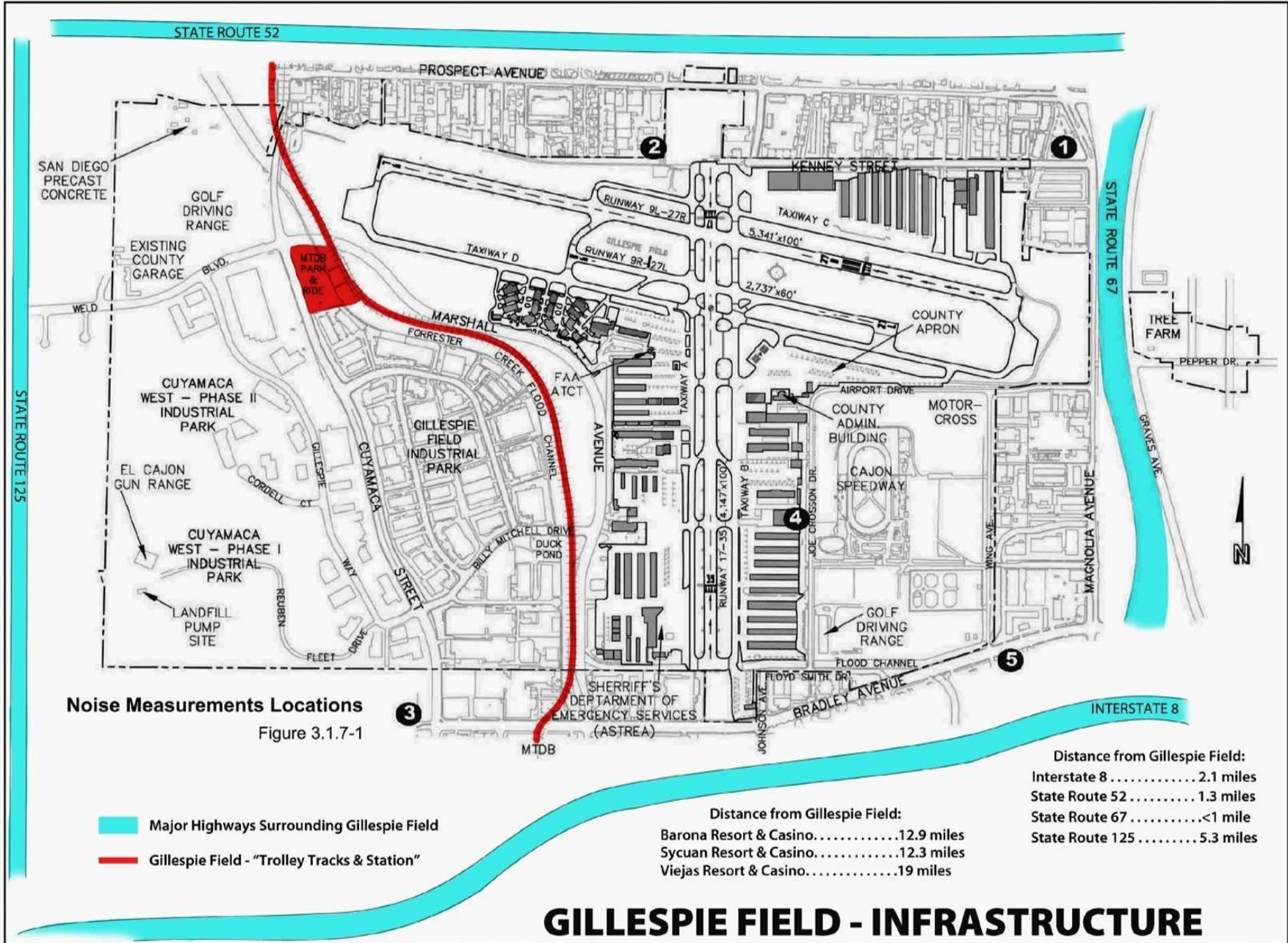
- Gillespie Field - "El Cajon Businesses"
- Gillespie Field - "Non-Aviation Property"
- Gillespie Field - "Proposed World Champion Chargers Stadium" *
- Gillespie Field - "Existing Runway 27R"
- Gillespie Field - "Trolley Tracks & Station"

* Estimated 295 acres

Flying Distance from Gillespie Field:
 Ramona Airport 13 miles
 Montgomery Field 8 miles
 Brown Field 15 miles
 San Diego Int'l Airport 12 miles

Distance from Gillespie Field:
 Interstate 8 2.1 miles
 State Route 52 1.3 miles
 State Route 67 <1 mile
 State Route 125 5.3 miles

Distance from Gillespie Field:
 Barona Resort & Casino 12.9 miles
 Sycuan Resort & Casino 12.3 miles
 Viejas Resort & Casino 19 miles



GILLESPIE AIRPORT

- Gillespie Airport is a general aviation airport.
- General Aviation has been declining over 20 years.
- General Aviation is heavily subsidized with tax payers money.
- Since 1997, over 200 general aviation airports have closed or relocated.

GILLESPIE SPORTS VILLAGE

- Chargers are one of 32 teams in the NFL.
- The NFL is the # 1 sport industry in the NATION.
- The NFL is a business with **profitability** commissioning to all professional trades.
- Provides a community a sense of pride and ownership
- NFL is **expanding**.



ENDLESS Potential

Room for Tail Gating "The 12th Man"

Practice Field

Soccer Field

Training Center

Restaurant and Shops

Local Breweries

Race Track

Aircraft Landing Strip

Entertainment Center

Sponsorship Opportunities

Strategic Partnerships

WHEN ?

NOW

With....

- \$1 billion 290 million
- Strong City Relocation of Airports Grants
- Citizen Contributions
- Casino Capital



- 500 million from NFL / Chargers
- 250 million each from County / City
- 100 million from SDSO
- 50 million each from Casinos
Barona, Sycuan and Viejas
- 25 million from City of El Cajon
- 15 million from City of Santee

FYI

Letter dated 1/29/15

From: Aircraft Owners and Pilot Association

To: Members

"Pick up any aviation magazine and you'll see that general aviation is facing some tough problems. Accident rates are still too high, airports continue to close. Our pilot population continues to decline"

Gillespie Field Development Council, meeting minutes of 03/20/12,
Chairman Barry Bardack **"spoke about the fact that general aviation airports are disappearing across the country"**

Regional Aviation Strategic Plan updated 04/14/11
San Diego County Regional Airport Authority Chapter 4.1.3.2
"All industry forecasts predict declines in recreational general aviation and piston type aircraft" ...

Letter dated 09/19/14 to Senate Commerce Committee
AOPA President Mark Baker said "Were concerned any time there are efforts to close a general aviation airport"

* In response - The city of St. Clair has sought to close the airport and make that land available for commercial development.

- **There are two finalized Environmental Impact Reports on two of the Parcels totaling 85 acres.**
- This is a example of what is happening to airports like Gillespie, we are not closing Gillespie we are simply down sizing.

The SPANOS Family ALL they do for San Diego

Most recently Spanos pledged \$500,000 to UCSD to support a new Athletic Performance Center.

He has been a top contributor to Rady Children's Hospital, the San Diego Blood Bank, the Huntington's Disease Society of America, San Diego State University's Campanile Foundation, University of San Diego, STAR/PAL, the San Diego Police Foundation, the San Diego Hall of Champions & the San Diego High School Sports Association.

Dean & Alex Spanos secured Super Bowl XXXII (1998) for the City of San Diego, a huge economic benefit for the community. Super Bowl XXXVII in January 2003 brought more than \$300 million to the San Diego economy & marked the second time in five years that the San Diego region enjoyed the financial windfall of hosting a Super Bowl.

In 2006 President George W. Bush appointed Spanos as a Board of Trustees member of the John F. Kennedy Center for the Performing Arts. That same year he was the honored recipient of the Golden Achievement Award from the Boys & Girls Clubs of San Diego and Junior Achievement of San Diego inducted him into its Hall of Fame for his community leadership and specifically for his support of youth education initiatives.

2003 and again in 2007, when wildfires ravaged San Diego County, Spanos jumped to the forefront with a \$1 million donation to aid affected families and the recovery effort.

**The future is not in General Aviation Airports.
IT IS IN the COMMUNITY, Entertainment & Sports
Gillespie Field Sports Village**

**“WE THINK WE WOULD DO BETTER ON A COUNTYWIDE
VOTE THAN WE WOULD IN JUST A CITY WIDE VOTE”**

– MARK FABIANI, 2012

**“If Chargers opt out after the next year
the whole town would have a broken
heart”**

– Joe Anderson, Charger Fan

**“I think it would be an unfortunate loss to San Diego if the
team moved to LA. The Chargers have a great fan base in San
Diego and people are passionate about their team.”**

– Mero Marme, Attorney

**Nothing worth having was ever achieved without effort
- Theodore Roosevelt**

CREATIVE VISION + TEAMWORK = A SUCCESSFUL REALITY



Thank You –

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